



# NEWPORT

CHARTER YACHT SHOW



*Hosted by Safe Harbor Newport Shipyard*

*June 23-26, 2024 | Newport, RI*



# NEWPORT CHARTER YACHT SHOW

Celebrating more than 35 years in existence, the Newport Charter Yacht Show is a showcase of luxury charter yachts alongside a display of ancillary goods and services for the charter industry.

This four-day event is dedicated exclusively to yacht charter professionals; agents, owners, brokers and captains in the dynamic, picturesque setting of Newport, Rhode Island. The Newport Charter Yacht Show is produced by Safe Harbor Newport Shipyard, also the host and organizer of the Safe Harbor Newport Brokerage Boat Show held concurrently with the Newport International Boat Show each September.

## THE LARGEST CREWED CHARTER SHOW IN THE US

The core focus of the Charter Show pivots around a world-class display of luxury yachts (70' – 200'+) available for charter as well as the services and amenities available to support yachts and their crew. While vessels on display represent primarily the charter yacht industry, we also believe that the mix of on-land exhibitors offers value for the captains and crew, and enhances the experience for the potential charter guest. Only sponsors & exhibitors who fit within the positioning of the event and whose products and services complement the charter yacht lifestyle are invited to exhibit.

## OUR 2023 PARTNERS





## CHARTER SHOW AT A GLANCE



### *Day One*

SUNDAY, JUNE 23

Yachts move-in and charter brokers arrive. Sponsors & vendors setup. Captain & Crew Briefing & Party under the Charter Show Tent 5:30-7:30pm.



### *Day Two*

MONDAY, JUNE 24

Yachts open for viewing for registered attendees. Chef Competition in main show tent at 1:00pm. Evening events to include crew competitions, wine tastings, industry meetings/gatherings & more.



### *Day Three*

TUESDAY, JUNE 25

Yachts open for viewing for registered attendees. Onboard cocktail & tablescapes competitions. Evening yacht hop aboard participating yachts: 7:00-9:00pm.



### *Day Four*

WEDNESDAY, JUNE 26

American Yacht Charter Assoc. (AYCA) morning seminar. Yachts open for viewing in the afternoon for registered attendees. Evening crew party & awards under the Charter Show Tent 5:30-7:30pm.

# CAPTAIN & CREW BRIEFING AND COCKTAIL PARTY

THREE SPONSORSHIP OPPORTUNITIES AVAILABLE

*Sunday, June 23, 2024*

*The Newport Charter Show kicks off with a Captain & Crew Briefing and Cocktail Party from 5:30-7:30pm. All participating captains, crew members, sponsors, brokers & vendors are invited to this evening event!*



## **CAPTAIN & CREW BRIEFING**

Captains & crew will be briefed on the schedule for the week while they gather & socialize.

## **COCKTAILS & HORS D'OEUVRES**

Enjoy Rhode Island specialty cuisine including clam cakes, lobster rolls & “stuffies.” Beer & wine bar.

## **BRANDING & SPEAKING OPPORTUNITIES**

Sponsors of this event will have branding & activation opportunities throughout the Show and a speaking opportunity prior to the week’s briefing.



# CREW PARTY & AWARDS

THREE SPONSORSHIP OPPORTUNITIES AVAILABLE

Wednesday, June 26, 2024

*The final evening of the Charter Show will bring together captains, crew, brokers, vendors and sponsors to celebrate the crew competition winners & the finale of a great week!*



## CREW PARTY

Captains & crew will be invited to celebrate the Show and find out who wins the coveted trophies for: best chef, signature cocktail, tablescapes & best yacht hop award!

## DINNER & BAR

Enjoy casual fare with a full bar and great music!

## BRANDING & SPEAKING OPPORTUNITIES

Sponsors of this event will have branding & activation opportunities throughout the Show and a speaking opportunity prior to the awards ceremony.

# CHARTER SHOW VILLAGE

June 24-26 | 10:00 am-5:00 pm

*Walkable daytime pop-up event hosted at Safe Harbor Newport Shipyard*

## CHARTER SHOW VILLAGE HIGHLIGHTS

Breakfast & Lunch available daily at Belle's Café | Showcase of Premium Brands

Foot Traffic from all captains, crew & yacht owners in the marina.

Exhibiting Vendors receive 10x10 tented display space, table, and chairs. Exhibiting Vendor logo/link included on website & in printed program guide.  
*(Print deadline is May 24, 2024)*



# PARTNERSHIP OPPORTUNITIES

## EXCLUSIVE PARTNERSHIP LEVEL

### PRESENTING PARTNER - \$10,000

- Naming rights (Newport Charter Yacht Show presented by...)
- 10x20 prominent display space in main show tent
- Company logo included on print ads, banner ads, electronic mailers, show program cover & prominently throughout website.
- Two-page spread in show program book - 500 printed and distributed.
- Company logo / link included on emailers to target audience (minimum of six blasts).
- Company logo/link on website and company profile on event home page and sponsor page.
- Co-branded dedicated emailer to industry mailing list.
- Official announcement upon signing of contract.
- Opportunity to address audience and showcase product/service at Captain's Briefing and at Crew Party & Awards (3 minutes).
- Company logo included on signage produced by Newport Charter Yacht Show organizers.
- Banners displayed prominently on show site and at all special events (banners provided by sponsor, preferred banner size 3'x 6').
- Ten tickets to all show activities
- Company collateral included in captain's bags, broker's folders and in press packets.
- Opportunity to provide gift to captains and/or guests.
- Social media includes Facebook, Instagram and Twitter.



### CONTACT

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# PARTNERSHIP OPPORTUNITIES

THREE PARTNERSHIPS AVAILABLE, NON-COMPETING CATEGORIES

## CAPTAIN & CREW BRIEFING AND PARTY - \$3,500

- Opportunity to address audience at Captain & Crew Briefing and Party to showcase product or service (3 minutes)
- 10x10 prominent display space in main show tent
- Half page ad in show program book – 500 printed & distributed
- Banners (provided by sponsor) displayed prominently in the main show tent throughout the show
- Opportunity to include company collateral in captain's bags & press kits
- Company logo/link on website
- Logo included in all emailers to Charter Show audience
- Six tickets to all show activities
- Social media includes Facebook, Instagram and Twitter

## CREW PARTY & AWARDS - \$4,500

- Opportunity to address audience at Crew Party & Awards to showcase product or service (3 minutes)
- 10x10 prominent display space in main show tent
- Full page ad in show program book – 500 printed & distributed
- Banners (provided by sponsor) displayed prominently in the main show tent throughout the show
- Opportunity to include company collateral in captain's bags & press kits
- Company logo/link on website
- Logo included in all emailers to Charter Show audience
- Eight tickets to all show activities
- Social media includes Facebook, Instagram and Twitter



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# PARTNERSHIP OPPORTUNITIES

THREE PARTNERSHIPS AVAILABLE, NON-COMPETING CATEGORIES

## BELLE'S DAILY BREAKFAST - \$2,500

- Daily naming rights (breakfast compliments of...)
- Banner (provided by sponsor) displayed prominently in main tent
- Quarter page ad in show program book – 500 printed & distributed
- Opportunity to include company collateral in captain's bags & press kits
- Company logo/link on event website
- Logo included in all Charter Show emailers
- Four tickets to all show activities
- Social media includes Facebook, Instagram and Twitter

## CREW COMPETITIONS - \$2,500

- Opportunity to present award(s) for chef competition, tablescaping, cocktail, and/or other competitions
- Banner (provided by sponsor) displayed prominently in main tent during awards evening
- Quarter page ad in show program book – 500 printed & distributed
- Opportunity to include company collateral in captain's bags and press kits
- Company logo/link on website
- Logo included in all Charter Show emailers
- Four tickets to all show activities
- Social media includes Facebook, Instagram and Twitter



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**SAFE HARBOR MARINAS**